

CLEAN SWEEP CARPETS, LLC ONLINE PRIVACY POLICY

EFFECTIVE DATE: JULY 26, 2018

Clean Sweep Carpets, LLC (the "Company" or "We") respects your privacy and is committed to protecting it through our compliance with this policy.

This policy describes the types of information we may collect from you or that you may provide when you visit the website www.CleanSweepCarpets.com (our "Website") and our practices for collecting, using, maintaining, protecting and disclosing that information.

This policy applies to information we collect:

- On this Website.
- In e-mail, text and other electronic messages between you and this Website.
- When you interact with our advertising and applications on third-party websites and services, if those applications or advertising include links to this policy.

It does not apply to information collected by:

- us offline or through any other means, including on any other website operated by the Company or any third party (including our affiliates or subsidiaries); or
- any third party (including our affiliates or subsidiaries), including through any application or content (including advertising) that may link to or be accessible from the Website.

Please read this policy carefully to understand our policies and practices regarding your information and how we will treat it. If you do not agree with our policies and practices, your choice is not to use our Website. By accessing or using this Website, you agree to this Privacy Policy. This Policy may change from time to time. Your continued use of this Website after we make changes is deemed to be acceptance of those changes, so please check the policy periodically for updates.

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What Information Is Collected About You and How Do We Use It?

We collect several types of information from and about users of our Website, including information:

- **Information You Manually Provide.** The Company collects the information you manually provide (using your keyboard, mouse, or touchpad) when you use the Website, for example, we collect the information you provide when you request service, send us questions, or otherwise interact with the Website. Some of the information you manually provide may be information by which you may be personally identified ("personal information") such as name, postal address, e-mail address and telephone number.
- **Information from Social Media Platforms.** You may be able to register with, log on to, or enhance your profile on the Website by choosing to automatically populate the requested data fields with information you previously provided to a third-party social media platform (such as Facebook or Instagram). By doing this, you are asking the third-party platform to send us information, including personal information, from your profile on that platform. We treat that information as we do any other information you give to us when you register, log on, or enhance your profile.
- **Information from Your Browser or Device.** The Company collects information that is sent to us automatically by your web browser or mobile device. This information typically includes your IP address, the name of your operating system, the name and version of your browser, the date and time of your visit, and the pages you visit. The information we receive may depend on your browser or device settings. The information we receive from your web browser and device typically is not, in and of itself, personally identifiable. However, we may combine it with other information in an attempt to identify you or we may combine it with information that does identify you.

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• **Information Collected by Cookies and Other Technologies.** We use "cookies" and other technologies to collect information and support certain features of the Website. For example, we may use these technologies to:

- collect information about the ways visitors use the Website—which pages they visit, which links they use, and how long they stay on each page;
- support the features and functionality of the Website—for example, to save you the trouble of reentering information already in our database or to prompt the settings you established on previous visits;
- personalize your experience when you use the Website; and
- improve our marketing efforts, including through use of targeted advertising.

The technologies we use for this automatic data collection may include:

• **Cookies (or browser cookies).** A cookie is a small file placed on the hard drive of your computer. You may refuse to accept browser cookies by activating the appropriate setting on your browser.

However, if you select this setting you may be unable to access certain parts of our Website. Unless you have adjusted your browser setting so that it will refuse cookies, our system will issue cookies when you direct your browser to our Website.

• **Flash Cookies.** Certain features of our Website may use local stored objects (or Flash cookies) to collect and store information about your preferences and navigation to, from and on our Website. Flash cookies are not managed by the same browser settings as are used for browser cookies.

• **Web Beacons.** Pages of our Website [and our e-mails] may contain small electronic files known as web beacons (also referred to as clear gifs, pixel tags and single-pixel gifs) that permit the Company, for example, to count users who have visited those pages or opened an e-mail and for other related website statistics (for example, recording the popularity of certain website content and verifying system and server integrity).

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The information we collect using cookies and similar technologies is not, in and of itself, personally identifiable, but we may link it to personal information that you provide. If you do not wish to receive cookies, you may set your browser to reject cookies or to alert you when a cookie is placed on your computer. Although you are not required to accept cookies when you visit our Website, you may be unable to use all of the functionality of the Website if your browser rejects our cookies.

- **Information About Third Party Cookies and Other Technologies.**

- In addition to the cookies and similar technologies delivered by the Company through our Website, certain third parties may deliver cookies and similar technologies to you for a variety of reasons. For example, the Company uses Google Analytics code that allows for certain forms of display advertising and other advanced features. Subject to change, the Google Display Advertising features the Company currently uses are Remarketing, Google Display Network Impression Reporting, the DoubleClick Campaign Manager Integration, and Google Analytics Demographics and Interest Reporting.

- These features are used to advertise online; to allow third-party vendors, including Google, to show you advertising across the Internet; to allow the Company and third-party vendors, including Google, to use first-party cookies (such as the Google Analytics cookie) and third-party cookies together to inform, optimize, and serve ads based on your past visits to the Website and to report how ad impressions, uses of ad services, and interactions with these ad impressions and ad services are related to visits to the Website. Data from Google's interest-based advertising or third-party audience data (such as age, gender, and interests) is also combined with Google Analytics to better understand the needs of our users and to improve the services offered through the Website.

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- The Company also uses Facebook Ads conversion tracking (Facebook, Inc.). Facebook Ads conversion tracking is an analytics service provided by Facebook, Inc. that connects data from the Facebook advertising network with actions performed on this Website. These services allow this Website and its partners to inform, optimize and serve advertising based on past use of this Website by users. This activity is performed by tracking usage data and by using cookies, information that is transferred to the partners that manage the remarketing and behavioral targeting activity.
- Facebook Remarketing (Facebook, Inc.) is a Remarketing and Behavioral Targeting service provided by Facebook, Inc. that connects the activity of this Website with the Facebook advertising network.
- Facebook Custom Audience (Facebook, Inc.) is a Remarketing and Behavioral Targeting service provided by Facebook, Inc. that connects the activity of this Website with the Facebook advertising network.
- You may opt out of such display advertising at any time by visiting your Google Ads Settings page or by installing and running the Google Analytics Opt-out Browser Add-on. Please note the Add-on does not prevent information from being sent to the Company.
 - In addition, if you would like to opt-out of having interest-based information collected by certain entities during your visits to our Website or other websites, please visit the Network Advertising Initiative (NAI) website for Consumer Opt Out (<http://optout.networkadvertising.org/?c=1#!/>). You will be directed to an industry-developed website that contains mechanisms for choosing whether each listed entity may collect and use data for online behavioral advertising purposes. It may be that some of the third parties that collect interest-based information on our Website do not participate in the industry-developed opt-out website, in which case the best way to avoid third-party tracking of your online behaviors may be through your browser settings and deletion of cookies.

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Please note that the industry-developed opt-out mechanism is device and browser specific. If you wish to opt-out from having interest-based information collected by participating entities across all devices and browsers, you need take the steps outlined above from each device and browser.

How Do We Use Your Information?

We use information that we collect about you or that you provide to us, including any personal information:

- To present our Website and its contents to you.
- To provide you with effective customer service.
- To provide you with information, products or services that you request from us.
- To contact you with special offers and other information we believe will be of interest to you (consistent with any privacy preferences you have expressed to us).
- To invite you to participate in surveys and provide feedback to us (consistent with any privacy preferences you have expressed to us).
- To fulfill any other purpose for which you provide it.
- To better understand your needs and interests.
- To improve our products and services.
- To improve our marketing and promotional efforts.
- To provide you with notices about your account, including expiration and renewal notices.
- To carry out our obligations and enforce our rights arising from any contracts entered into between you and us, including for billing and collection.
- To notify you about changes to our Website or any products or services we offer or provide though it.
- To allow you to participate in interactive features on our Website.
- In any other way we may describe when you provide the information.

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- For any other purpose with your consent.

How Do We Disclose Your Information?

We may disclose aggregated information about our users, and information that does not identify any individual, without restriction.

We may disclose personal information that we collect or you provide as described in this privacy policy:

- To our subsidiaries or affiliates.
- To contractors, service providers and other third parties we use to support our business.
- To Social Media Platforms. We may provide functionality on our Website that allows you to automatically post information about the actions you take on our Website to a third-party social media platform (such as Facebook or Instagram). If you choose to take advantage of this functionality, people with access to your profile on the third-party platform may be able to see the actions you have taken—for example, the products or services you have purchased. Thus, you should have no expectation of privacy in those actions. Further, if you choose to link your profile on our Website with an account on a third-party social media platform, we may share the information in your profile with that third-party platform. We may also use third-party social media platforms to offer you interest-based ads. To offer such ads, we may convert your email address into a unique value which can be matched by our partner company with a user on their platform. Although we do not provide any personal information to these platform vendors, they may gain insights about individuals who respond to the ads we serve.
- To Other Users of this Site. You may be able to submit User-Generated Content on or through our Website or other Social Media Platforms (e.g., Facebook, Instagram, YouTube, Twitter, Snapchat, etc.). In this Policy, "User-Generated Content" or "UGC" refers to content that you post using the Social Media Platforms, the Website and/or the social networking tools we make

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available to you. Any personal information contained in UGC can be read, collected, or used by others. In addition, we may use UGC you submit for advertising campaigns and other promotions. We may or may not use your name in connection with such use, and we may or may not seek your consent before using the content for such purposes. Therefore, you should have no expectation of privacy with respect to UGC you submit on or through our Website.

- To a buyer or other successor in the event of a merger, divestiture, restructuring, reorganization, dissolution or other sale or transfer of some or all of the Clean Sweep Carpets, LLC's assets, whether as a going concern or as part of bankruptcy, liquidation or similar proceeding, in which personal information held by Clean Sweep Carpets, LLC about our Website users is among the assets transferred.
- To fulfill the purpose for which you provide it.
- For any other purpose disclosed by us when you provide the information.
- With your consent.

We may also disclose your personal information:

- To comply with any court order, law or legal process, including to respond to any government or regulatory request.
- If we believe disclosure is necessary or appropriate to protect the rights, property, or safety of Clean Sweep Carpets, LLC, our customers or others.

Choices About How We Use and Disclose Your Information

We strive to provide you with choices regarding the personal information you provide to us. We have created mechanisms to provide you with the following control over your information:

- **Tracking Technologies and Advertising.** You can set your browser to refuse all or some browser cookies, or to alert you when cookies are being sent. To learn how you can manage your Flash cookie settings, visit the Flash player settings page on Adobe's website. If you disable or refuse cookies, please note that some parts of this site may then be inaccessible or not function

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properly.

- **Promotional Offers from the Company.** If we have sent you a promotional e-mail, you can follow the link at the bottom of such e-mails entitled, "Update Your Preferences or Unsubscribe From This List" to be omitted from future e-mail distributions. This opt out does not apply to information provided to the Company as a result of the purchase of products or services, product service experience or other transactions. If you do not wish to have your e-mail address/contact information used by the Company to promote our own or third parties' products or services, you can opt-out by checking the relevant box located on the form on which we collect your data.
- **Targeted Advertising.** If you do not want us to use information that we collect or that you provide to us to deliver advertisements according to our advertisers' target-audience preferences, you can opt-out by checking the relevant box located on the form on which we collect your data.

Data Security

The safety and security of your information also depends on you. Unfortunately, the transmission of information via the internet is not completely secure. Although we do our best to protect your personal information, we cannot guarantee the security of your personal information transmitted to our Website. Any transmission of personal information is at your own risk. We are not responsible for circumvention of any privacy settings or security measures contained on the Website.

Changes to Our Privacy Policy

It is our policy to post any changes we make to our privacy policy on this page. The date the privacy policy was last revised is identified at the top of the page. You are responsible for periodically visiting our Website and this privacy policy to check for any changes.

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Contact Information

To ask questions or comment about this privacy policy and our privacy practices, contact us at:

CLEAN SWEEP CARPETS, LLC

4209 Kylie Place

Moore, OK 73160

All other feedback, comments, requests for technical support and other communications relating to the Website should be directed to: cleansweep.ok@gmail.com.

Thank you for visiting www.CleanSweepCarpets.com.